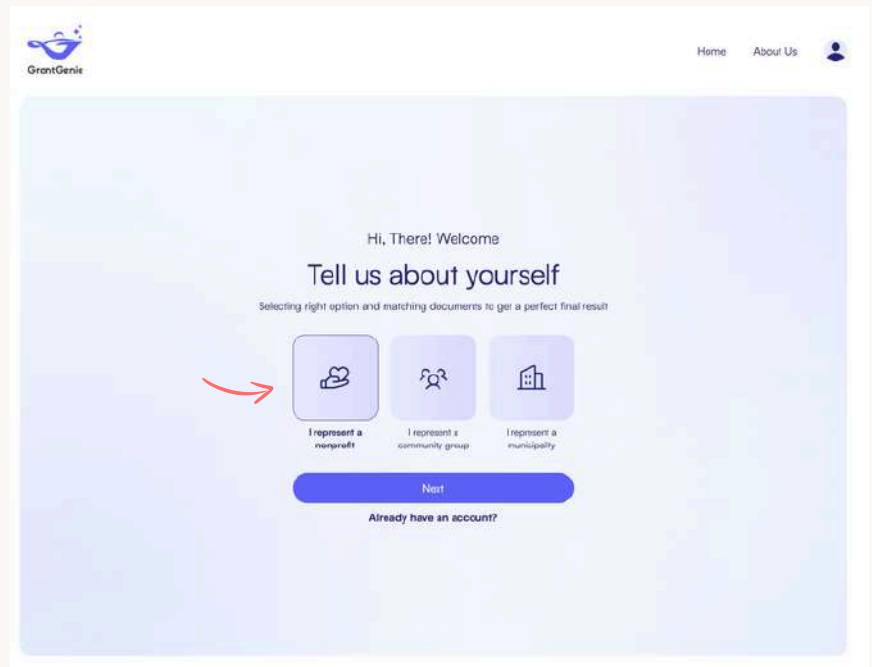


EJ Thriving Communities Grantmakers Program

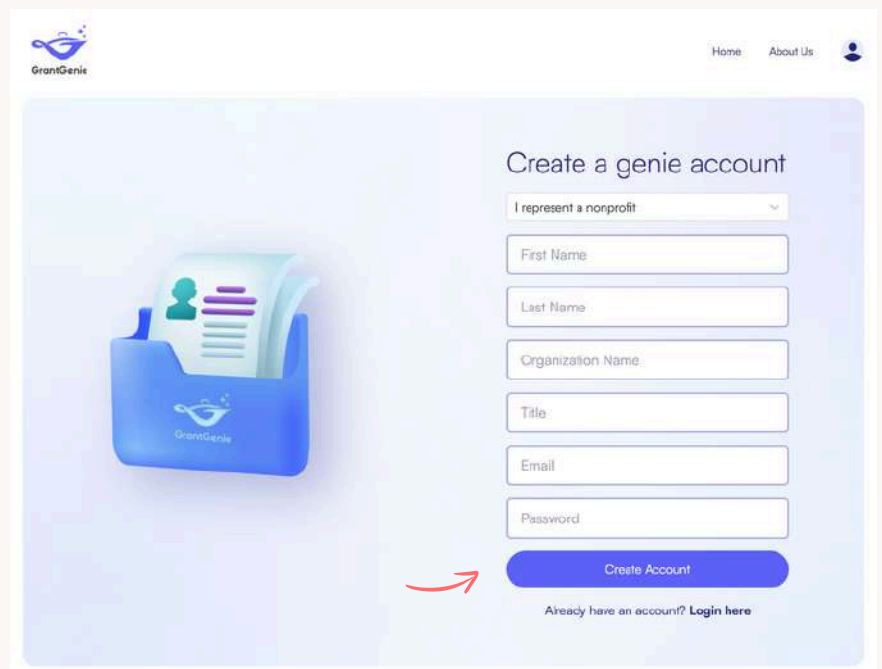
How to Create an Account

To use GrantGenie's tools, you must have an account. To create an account, navigate to <https://app2.grantgenie.com>.

Select your organization type and click "Next" to create an account.



Enter your information and click "Create Account."



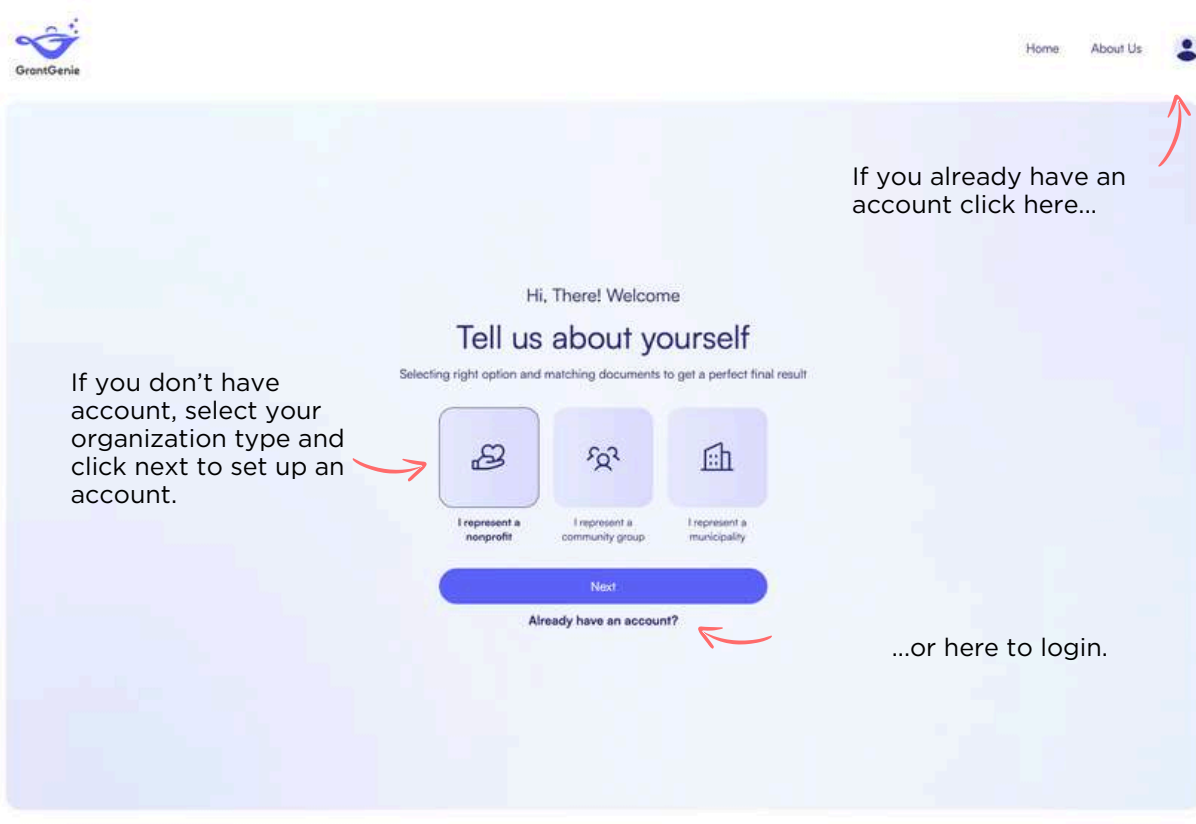
EJ Thriving Communities Grantmakers Program

How to Use the Proposal Ideas Generator Tool

Before using the Grantmakers Proposal Ideas Generator Tool, we recommend users gather the following information:

- Organization name
- The zip code for the proposed project
- List of environmental issues affecting the community (e.g., air quality, climate change)
- 3-5 bullet points describing the main problem or need that the organization wants to address with this project
- 3-5 bullet points describing the proposed solution and how it meaningfully contributes to solving the problem
- High-level list of tactics/strategies for the proposed project (e.g., Advocacy, Research)
- Organization name and website for the lead applicant
- Information about project partner(s), including each organization's name, website, and role in the project

Once you have the relevant information, navigate to <https://app2.grantgenie.com/>



The screenshot shows the GrantGenie application interface. At the top left is the GrantGenie logo. At the top right are links for 'Home' and 'About Us', and a user profile icon. The main content area has a light blue background with a white box containing the following text and elements:

- Greeting: "Hi, There! Welcome"
- Section: "Tell us about yourself"
- Subtext: "Selecting right option and matching documents to get a perfect final result"
- Three selection options, each with an icon and text:
 - "I represent a nonprofit" (with a heart icon)
 - "I represent a community group" (with a group of people icon)
 - "I represent a municipality" (with a building icon)
- A blue "Next" button
- A link: "Already have an account?"

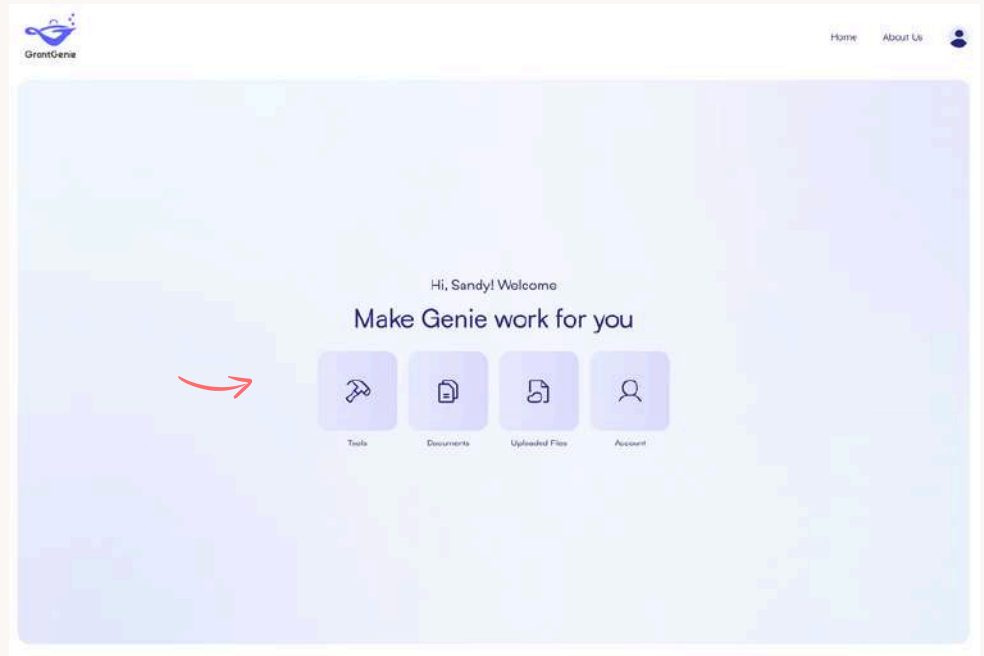
Red arrows point from external text to these elements:

- An arrow points from the text "If you don't have account, select your organization type and click next to set up an account." to the three selection options.
- An arrow points from the text "If you already have an account click here..." to the user profile icon at the top right.
- An arrow points from the text "...or here to login." to the "Already have an account?" link.

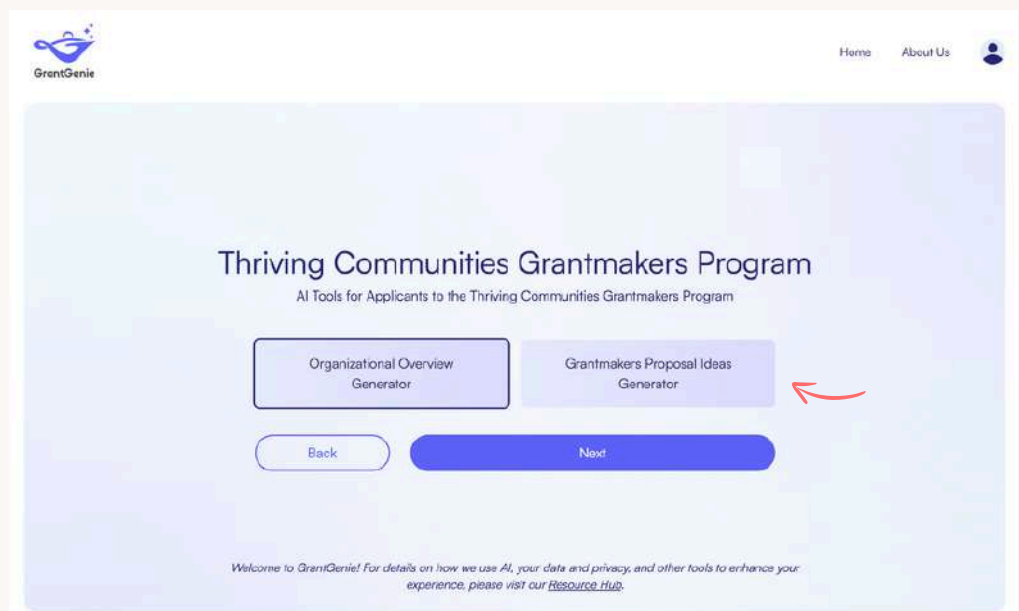
EJ Thriving Communities Grantmakers Program

How to Use the Grantmakers Proposal Ideas Generator Tool

After logging in, click “Tools” on the Home page.



Select “Grantmakers Proposal Ideas Generator” and click Next.



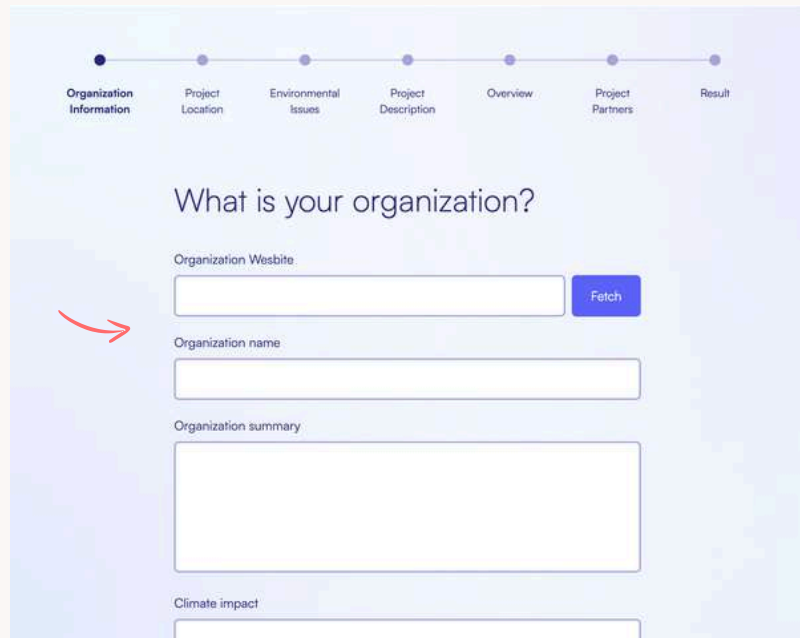
EJ Thriving Communities Grantmakers Program

How to Use the Grantmakers Proposal Ideas Generator Tool

Enter your organization's website and click "Fetch."

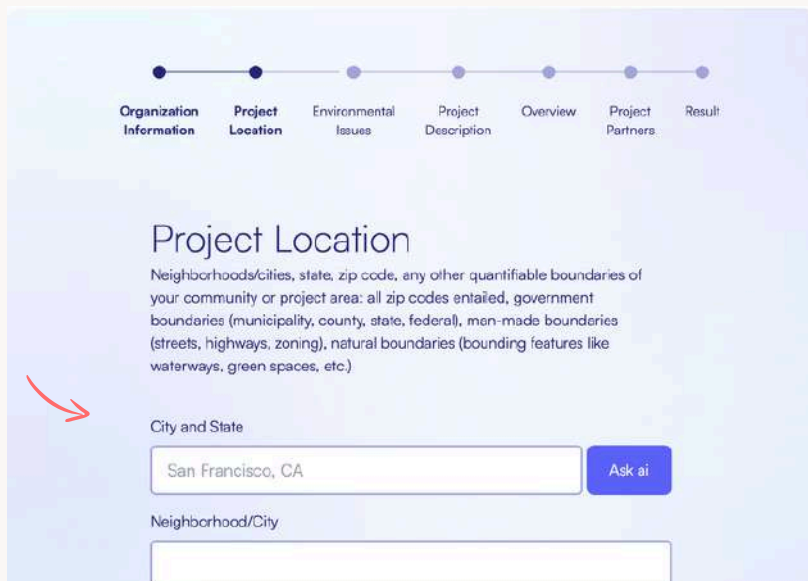
Review and edit the organization information after the AI populates the fields. Then click "Next" at the bottom.

If your organization doesn't have a website, you can add the information manually.



The screenshot shows the 'What is your organization?' form. At the top, a progress bar indicates the current step is 'Organization Information'. Below the title, there are four input fields: 'Organization Website' (with a 'Fetch' button), 'Organization name', 'Organization summary', and 'Climate impact'. A red arrow points to the 'Organization Website' field.

Enter the City and State code for your project's location and click "Ask ai." The AI will populate the project information. Review and edit the fields and click "Next."



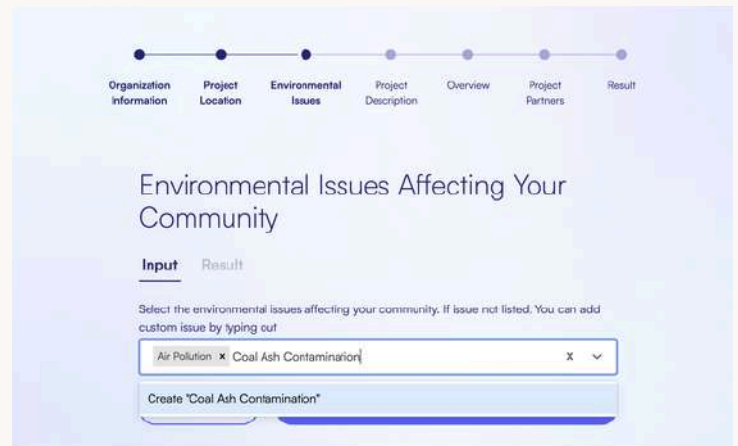
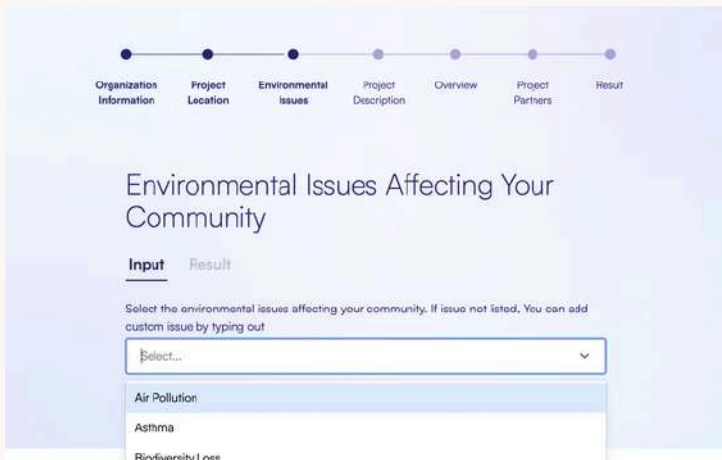
The screenshot shows the 'Project Location' form. At the top, a progress bar indicates the current step is 'Project Location'. Below the title, there is a paragraph of text explaining the types of boundaries that can be used. Below this, there are two input fields: 'City and State' (with 'San Francisco, CA' entered and an 'Ask ai' button) and 'Neighborhood/City'. A red arrow points to the 'City and State' field.

EJ Thriving Communities Grantmakers Program


How to Use the Grantmakers Proposal Ideas Generator Tool

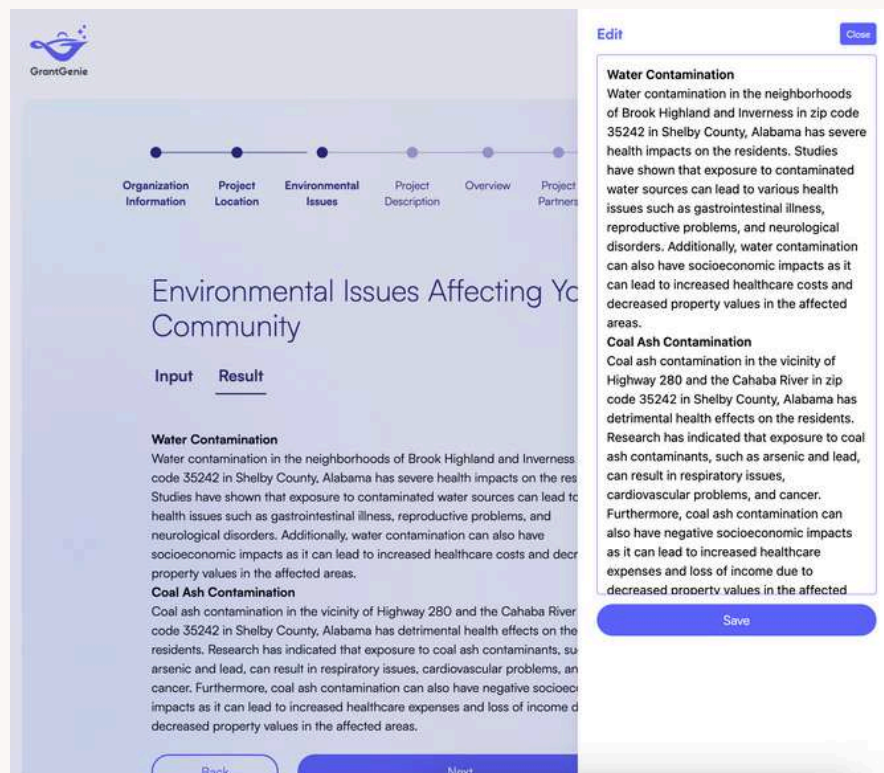
Select the project's relevant environmental issues from the dropdown list....

...or add a new issue that isn't currently on the list.



Click "Next."

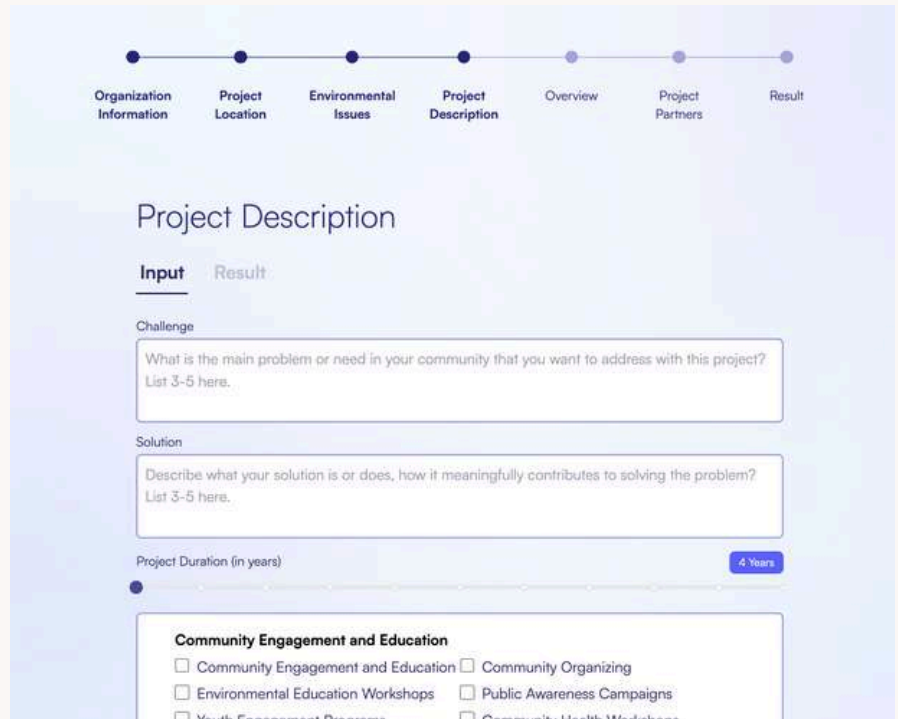
The AI will create summary of environmental issues affecting your community. Click the pencil  to edit the text. Click "Save" when you're satisfied with the text.



EJ Thriving Communities Grantmakers Program

How to Use the Grantmakers Proposal Ideas Generator Tool

List the challenges that you hope to address and potential solutions you've identified. Select the project duration and the tactic/strategies for the project.

Organization Information Project Location Environmental Issues **Project Description** Overview Project Partners Result

Project Description

Input Result

Challenge

What is the main problem or need in your community that you want to address with this project?
List 3-5 here.

Solution

Describe what your solution is or does, how it meaningfully contributes to solving the problem?
List 3-5 here.

Project Duration (in years) 4 Years

Community Engagement and Education

Community Engagement and Education Community Organizing
 Environmental Education Workshops Public Awareness Campaigns
 Youth Engagement Programs Community Health Workshops

The AI-assisted tool will generate a draft Project Description. Review and click the pencil if you want to edit the text. Click "Next."



Organization Information Project Location Environmental Issues **Project Description** Overview Project Partners Result

Project Description

Input **Result**

Project Title: Clean Air Community Initiative

Program Overview

- **Project Length:** 4 years

Goal Statements

1. **Enhance Community Engagement:** Strengthen engagement efforts with local communities to improve participation in air quality management.
2. **Boost Public Awareness:** Increase awareness about the health impacts of air pollution and promote cleaner air practices.
3. **Policy Advocacy:** Advocate for stricter regulations on emissions from old coal plants.
4. **Technological Integration:** Implement innovative technologies for real-time air quality monitoring.
5. **Health Impact Assessments:** Conduct health impact assessments to better understand the consequences of air pollution.

Summary Paragraph

The Clean Air Community Initiative addresses the critical issue of air pollution emanating from aging coal plants. Over the next four years, the project aims to mobilize and reinforce community



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How to Use the Grantmakers Proposal Ideas Generator Tool

The AI-assisted tool will generate draft Project Activities/Milestone Schedule/Anticipated Outcomes. Review and click the pencil if you want to edit the text. When you've finished, click "Next."



Organization Information Project Location Environmental Issues Project Description Overview Project Partners Result

Project Activities/Milestone Schedule/Anticipated Outcomes

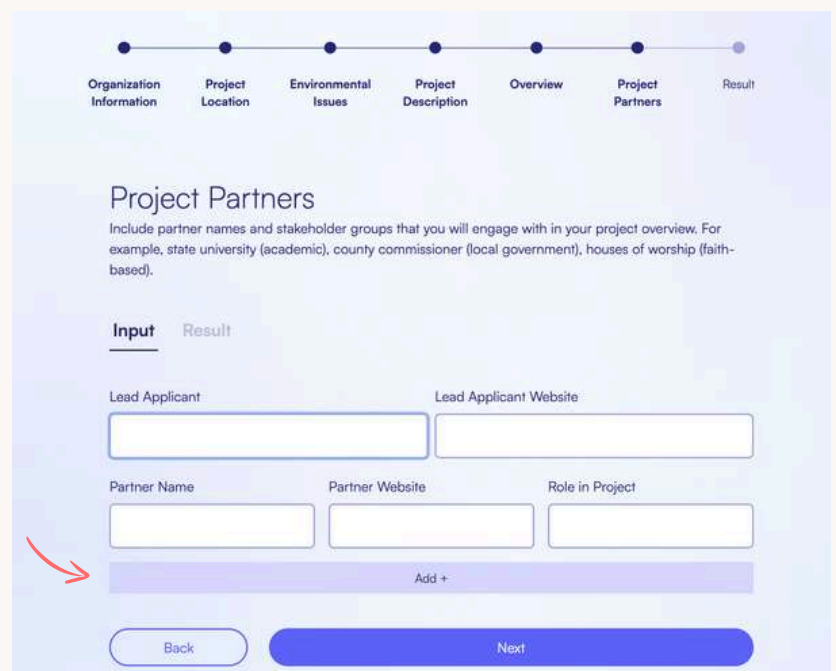
Program Overview
Project Title: Community Air Pollution Mitigation Initiative
Project Length: 4 years

Goal Statements:

- Enhance Community Engagement:** Involve the community directly in air pollution monitoring and mitigation strategies.
- Strengthen Advocacy Efforts:** Promote policies and practices at local and regional levels that aim to reduce air pollution.
- Educate and Mobilize:** Increase awareness about the sources and dangers of air pollution, and mobilize community members to take action.

Summary Paragraph: This project aims to tackle the critical issue of air pollution within our community through a strategic approach combining community engagement and strong advocacy. Over the next four years, our initiative will focus on engaging the community through education and participatory activities, empowering them to actively participate in mitigating air pollution. Additionally, we will enhance our advocacy efforts to influence policies and practices that contribute to cleaner air. Our commitment to these goals will foster a healthier environment and improve the quality of life for all community members.

Enter information for the Lead Applicant and any Partners. Click "Add+" if you want to add more than one Partner. Click "Next" when you've finished adding Partners.



Organization Information Project Location Environmental Issues Project Description Overview Project Partners Result

Project Partners

Include partner names and stakeholder groups that you will engage with in your project overview. For example, state university (academic), county commissioner (local government), houses of worship (faith-based).

Input Result

Lead Applicant Lead Applicant Website

Partner Name Partner Website Role in Project

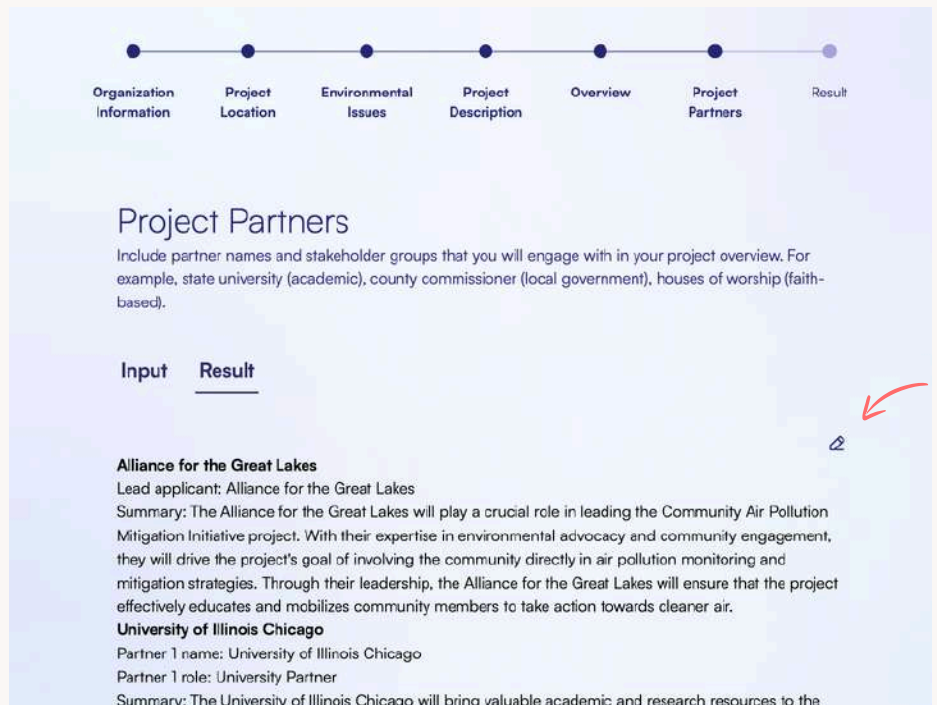
Add +

Back Next

EJ Thriving Communities Grantmakers Program

How to Use the Grantmakers Proposal Ideas Generator Tool Cont'd

The AI-assisted tool will generate a summary of the Lead Applicant and Project Partners. Review and click the pencil if you want to edit the text. When finished, click "Next."



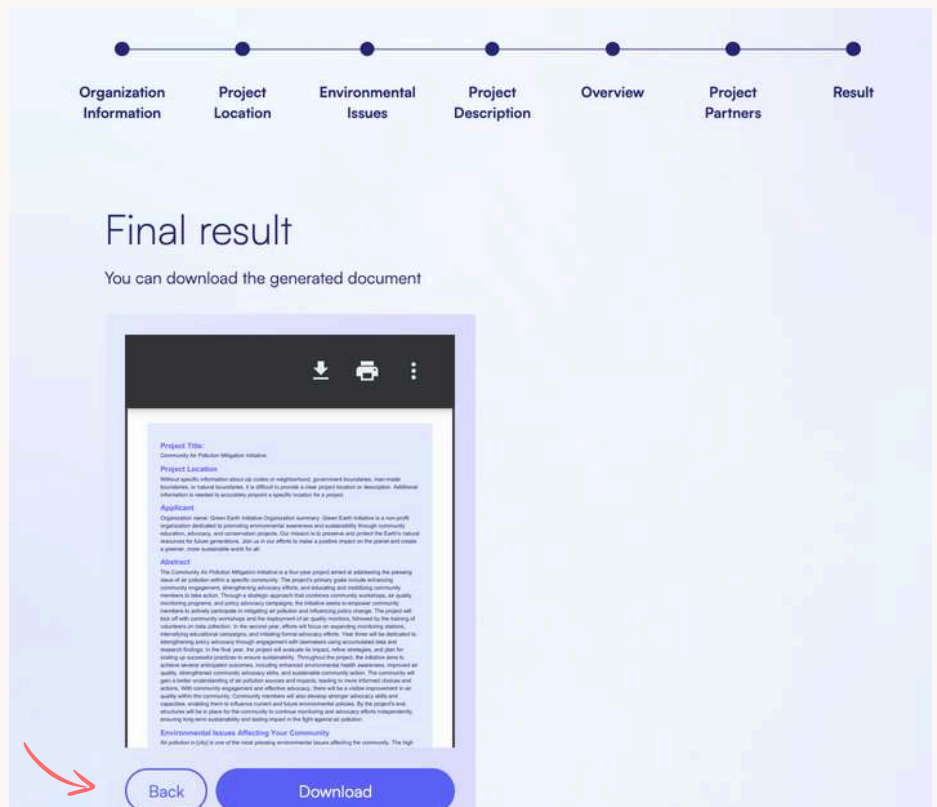
Organization Information Project Location Environmental Issues Project Description Overview Project Partners Result

Project Partners

Include partner names and stakeholder groups that you will engage with in your project overview. For example, state university (academic), county commissioner (local government), houses of worship (faith-based).

| Input | Result |
|-------|--|
| | <p>Alliance for the Great Lakes Lead applicant: Alliance for the Great Lakes Summary: The Alliance for the Great Lakes will play a crucial role in leading the Community Air Pollution Mitigation Initiative project. With their expertise in environmental advocacy and community engagement, they will drive the project's goal of involving the community directly in air pollution monitoring and mitigation strategies. Through their leadership, the Alliance for the Great Lakes will ensure that the project effectively educates and mobilizes community members to take action towards cleaner air.</p> <p>University of Illinois Chicago Partner 1 name: University of Illinois Chicago Partner 1 role: University Partner Summary: The University of Illinois Chicago will bring valuable academic and research resources to the</p> |

The AI-tool has finished. Click "Download" to get a pdf of your draft proposal content.



Organization Information Project Location Environmental Issues Project Description Overview Project Partners Result

Final result

You can download the generated document

Project Title:
Community Air Pollution Mitigation Initiative

Project Location:
Midwest (specify information about the state or neighborhood, government boundaries, non-profit boundaries, or federal boundaries, it is difficult to provide a final project location in a description. Additional information is needed to accurately propose a specific location for a project)

Applicant:
Organization name: Green Earth Initiative Organization summary: Green Earth Initiative is a non-profit organization dedicated to promoting environmental awareness and sustainability through community education, advocacy, and conservation projects. Our mission is to preserve and protect the Earth's natural resources for future generations. Join our efforts to make a positive impact on the planet and create a greener, more sustainable world for all.

Abstract:
The Community Air Pollution Mitigation Initiative is a four-year project aimed at addressing the pressing issue of air pollution within a specific community. The project's primary goals include enhancing community engagement, strengthening advocacy efforts, and educating and mobilizing community members to take action. Through a strategic approach that combines community workshops, air quality monitoring programs, and public advocacy campaigns, the initiative seeks to empower community members to actively participate in mitigating air pollution and influencing policy change. The project will begin with community workshops and the development of air quality monitoring stations, followed by educational campaigns and creating formal advocacy efforts. Year three will be dedicated to strengthening advocacy through engagement with lawmakers using accumulated data and research findings. In the final year, the project will continue to impact, refine strategies, and plan for scaling up successful practices to ensure sustainability. Throughout the project, the initiative aims to achieve several anticipated outcomes, including enhanced environmental health awareness, improved air quality, strengthened community advocacy skills, and sustainable community action. The community will gain a broader understanding of air pollution sources and impacts, leading to more informed decisions and actions. With community engagement and effective advocacy, there will be a visible improvement in air quality within the community. Community members will also develop strategic advocacy skills and capabilities, enabling them to influence current and future environmental policies. By the project's end, resources will be in place for the community to continue monitoring and advocacy efforts independently, ensuring long-term sustainability and lasting impact in the fight against air pollution.

Environmental Issues Affecting Your Community:
Air pollution is one of the most pressing environmental issues affecting the community. The high

Back Download

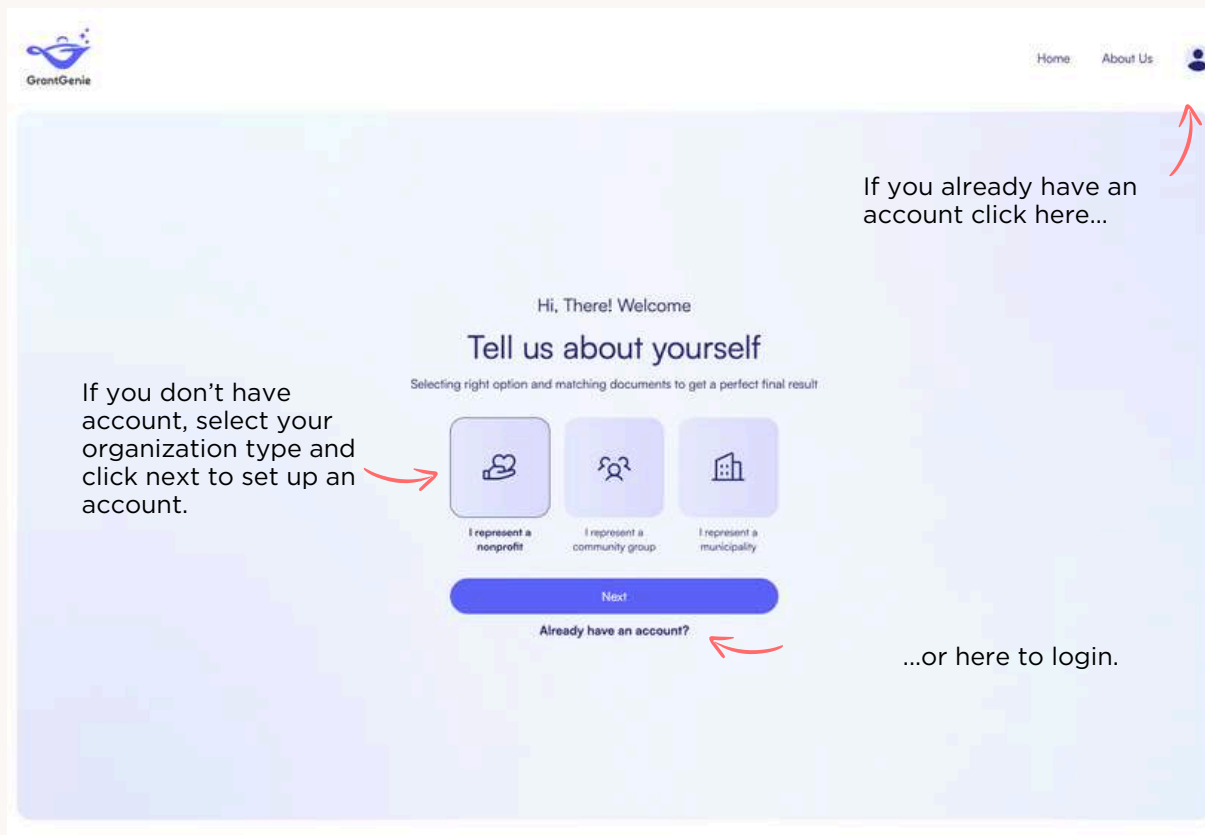
EJ Thriving Communities Grantmakers Program

How to Use the Organizational Overview Tool

Before using the Organizational Overview Tool, we recommend users gather the following information:

- Organization name
- Examples of the organization's past achievements and/or successful campaigns that benefited the community they serve
- Information about the organization's historical connection to the underserved community, including 3-4 examples of past efforts on behalf of the underserved community, 2-3 examples of how the organization has engaged with residents and other stakeholders, and 2-3 bullets about the history of the organization's involvement in the community
- Any relevant documents that may demonstrate the organization's programmatic capacity (e.g., strategic plan, publication, screenshot of website pages)
- The zip code for the proposed project
- List of environmental issues affecting the community (e.g., air quality, climate change)

Once you have the relevant information, navigate to <https://app2.grantgenie.com/>



If you don't have account, select your organization type and click next to set up an account.

If you already have an account click here...

Hi, There! Welcome

Tell us about yourself

Selecting right option and matching documents to get a perfect final result

I represent a nonprofit I represent a community group I represent a municipality

Next

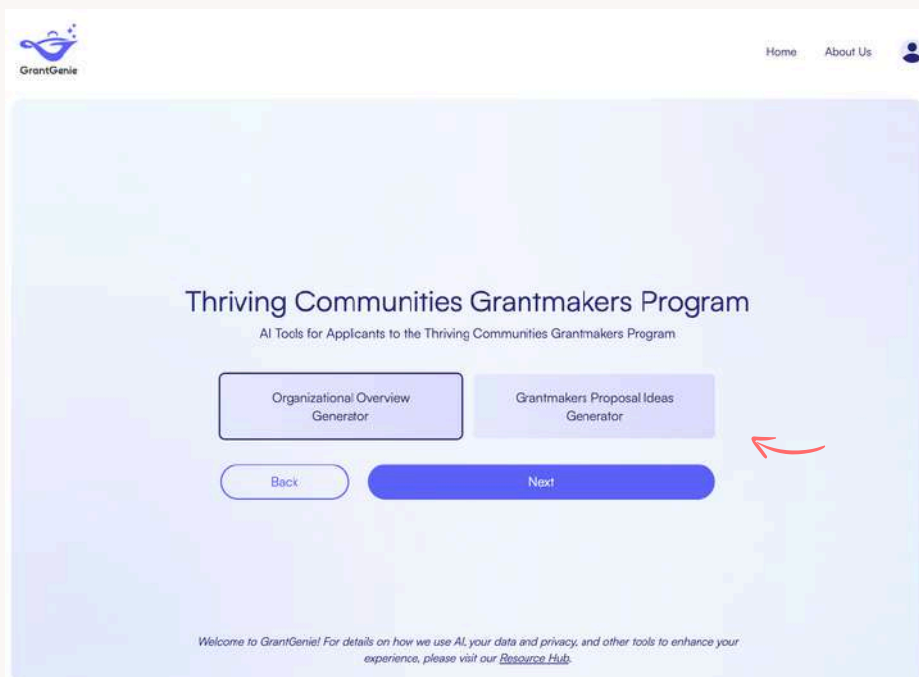
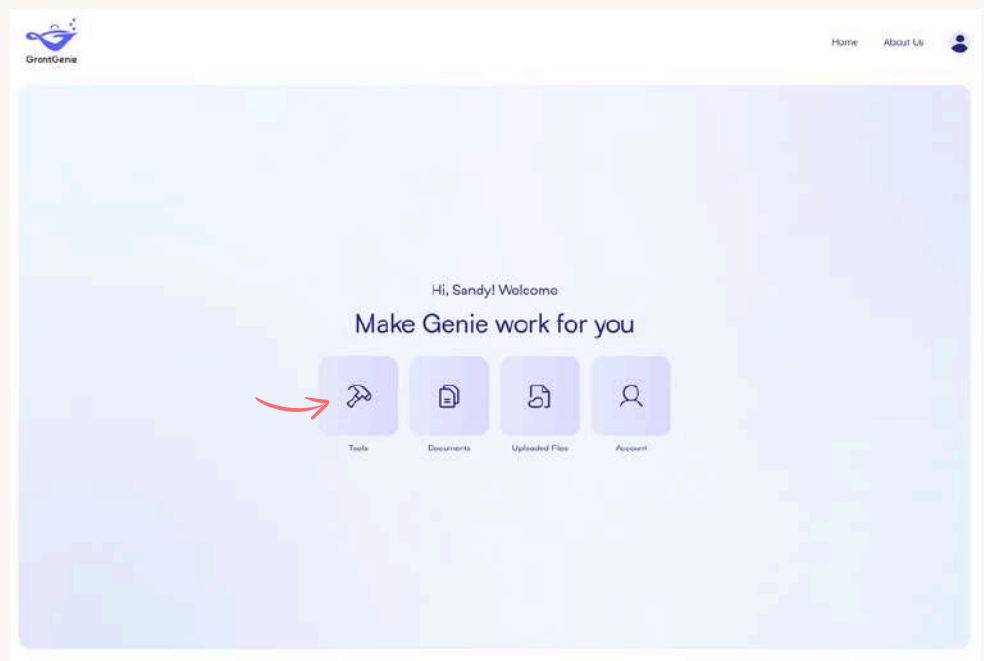
Already have an account?

...or here to login.

EJ Thriving Communities Grantmakers Program

How to Use the Organizational Overview Tool

After logging in, click “Tools” on the Home page.



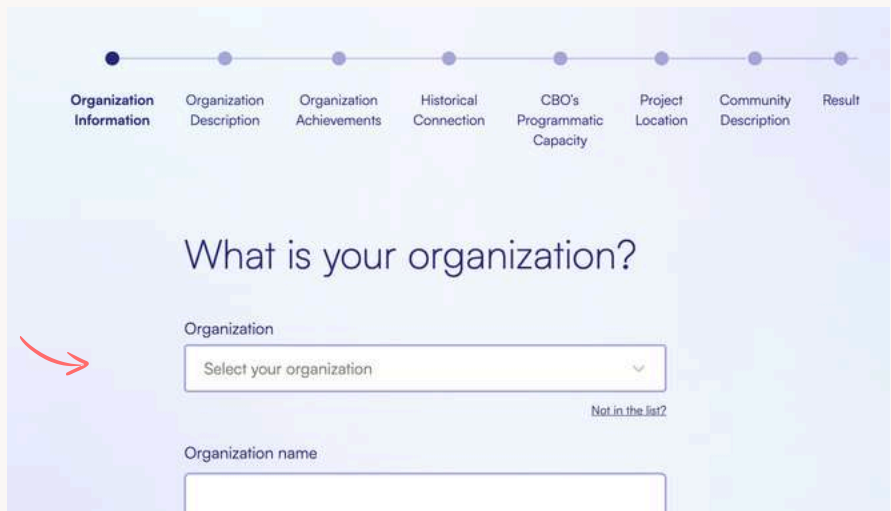
Select “Organizational Overview Tool” and click Next.

EJ Thriving Communities Grantmakers Program


How to Use the Organizational Overview Tool

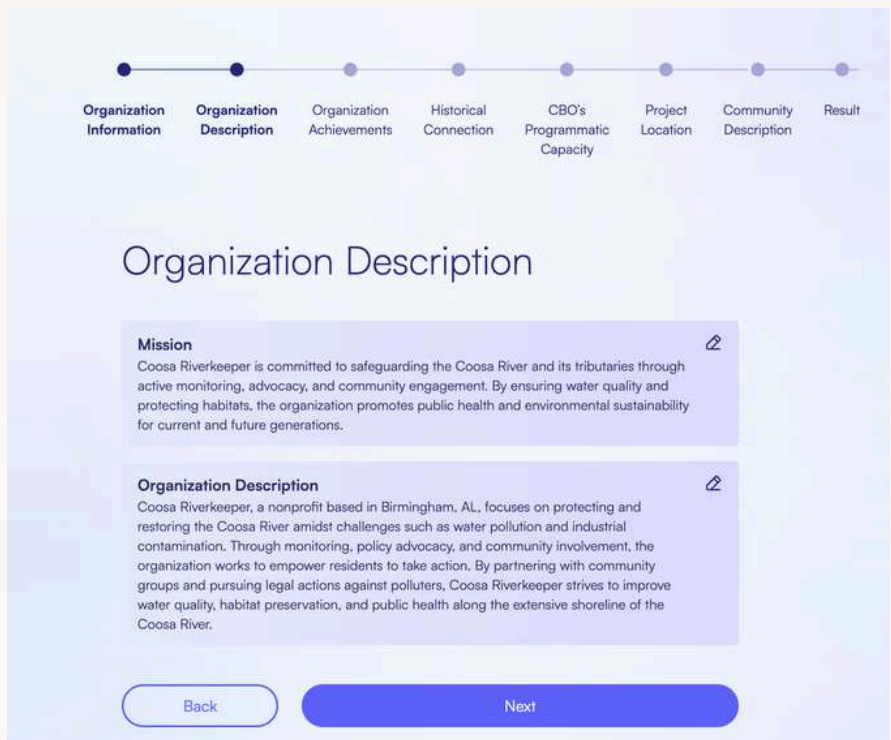
Select your organization from the drop down. If your organization isn't in the list, click "Not in the list?" to input your organization's website.

If your organization isn't in the list *and* doesn't have a website, you can add information manually to each field.



The screenshot shows a progress bar at the top with eight steps: Organization Information, Organization Description, Organization Achievements, Historical Connection, CBO's Programmatic Capacity, Project Location, Community Description, and Result. The first step, 'Organization Information', is active. Below the progress bar, the heading 'What is your organization?' is displayed. There is a dropdown menu labeled 'Organization' with the placeholder text 'Select your organization'. A red arrow points to this dropdown. Below the dropdown is a link that says 'Not in the list?'. Underneath is a text input field labeled 'Organization name'.

The AI-assisted tool will generate content summarizing the organization. Review and click the pencil  if you want to make edits. Click "Next" when you're done.



The screenshot shows the same progress bar as the previous form, but now the second step, 'Organization Description', is active. The heading 'Organization Description' is displayed. There are two text areas. The first is titled 'Mission' and contains the text: 'Coosa Riverkeeper is committed to safeguarding the Coosa River and its tributaries through active monitoring, advocacy, and community engagement. By ensuring water quality and protecting habitats, the organization promotes public health and environmental sustainability for current and future generations.' A pencil icon is in the top right corner of this area. The second text area is titled 'Organization Description' and contains the text: 'Coosa Riverkeeper, a nonprofit based in Birmingham, AL, focuses on protecting and restoring the Coosa River amidst challenges such as water pollution and industrial contamination. Through monitoring, policy advocacy, and community involvement, the organization works to empower residents to take action. By partnering with community groups and pursuing legal actions against polluters, Coosa Riverkeeper strives to improve water quality, habitat preservation, and public health along the extensive shoreline of the Coosa River.' A pencil icon is also in the top right corner of this area. At the bottom of the form, there are two buttons: 'Back' and 'Next'.

EJ Thriving Communities Grantmakers Program

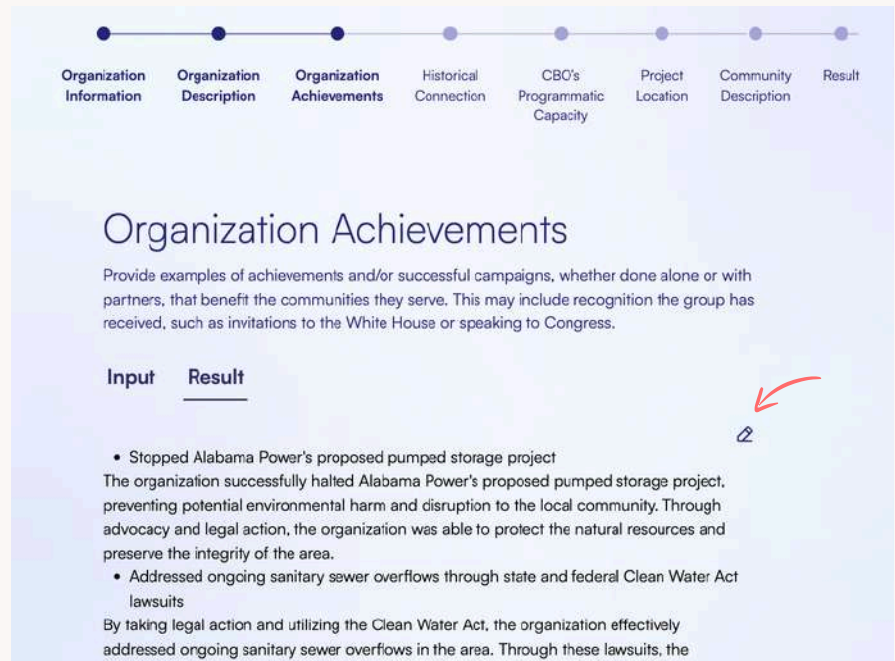
How to Use the Organizational Overview Tool (Cont'd)

Enter examples of your organization's past achievements and/or successful campaigns that benefited the communities you serve.



The screenshot shows a progress bar at the top with eight steps: Organization Information, Organization Description, Organization Achievements, Historical Connection, CBO's Programmatic Capacity, Project Location, Community Description, and Result. The 'Organization Achievements' step is highlighted. Below the progress bar, the title 'Organization Achievements' is displayed. A sub-header reads: 'Provide examples of achievements and/or successful campaigns, whether done alone or with partners, that benefit the communities they serve. This may include recognition the group has received, such as invitations to the White House or speaking to Congress.' Below this, there are two tabs: 'Input' (selected) and 'Result'. A red arrow points to the 'Input' tab. Underneath, there is a text input field labeled 'Achievement'.

The AI-assisted tool will generate content summarizing the organization. Review and click the pencil if you want to make edits. Click "Next" when you're done.

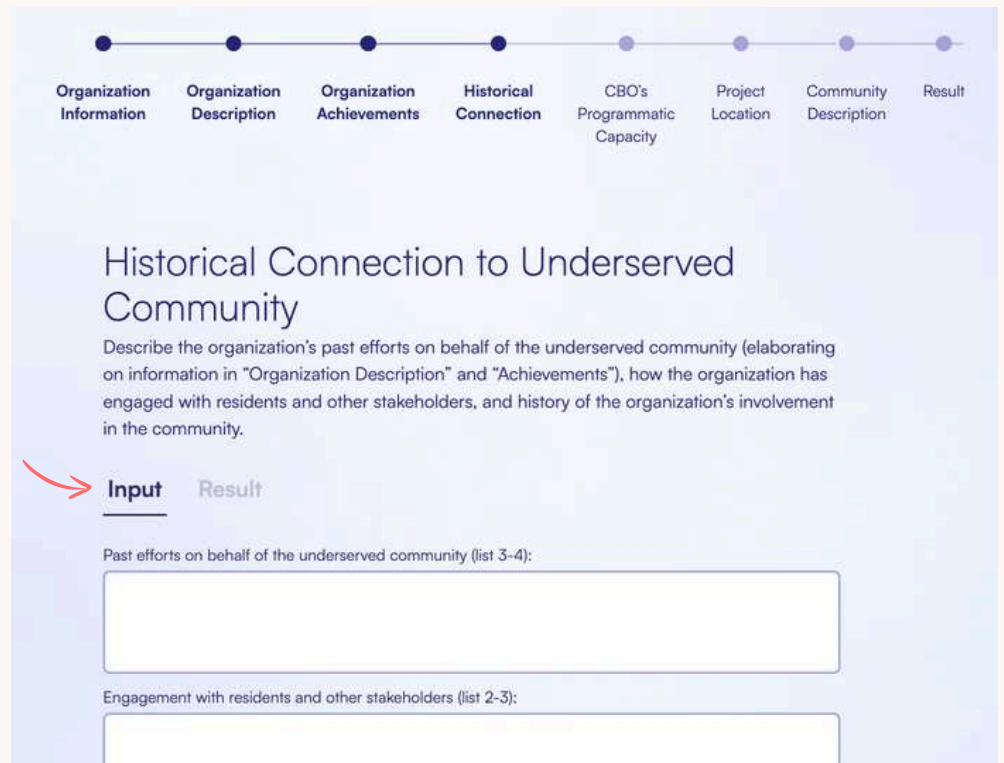


This screenshot shows the same 'Organization Achievements' form, but now the 'Result' tab is selected. The 'Input' tab is still visible. The 'Result' tab contains AI-generated text. A red arrow points to a pencil icon in the top right corner of the content area, indicating an edit function. The generated content includes a bullet point: 'Stopped Alabama Power's proposed pumped storage project'. Below this, a paragraph reads: 'The organization successfully halted Alabama Power's proposed pumped storage project, preventing potential environmental harm and disruption to the local community. Through advocacy and legal action, the organization was able to protect the natural resources and preserve the integrity of the area.' Another bullet point follows: 'Addressed ongoing sanitary sewer overflows through state and federal Clean Water Act lawsuits'. A final paragraph states: 'By taking legal action and utilizing the Clean Water Act, the organization effectively addressed ongoing sanitary sewer overflows in the area. Through these lawsuits, the organization held responsible those responsible for the pollution, forcing lawmakers to...'

EJ Thriving Communities Grantmakers Program

How to Use the Organizational Overview Tool

Enter examples of your organization's past efforts and engagement with the communities you serve.



The screenshot shows a progress bar at the top with eight steps: Organization Information, Organization Description, Organization Achievements, Historical Connection, CBO's Programmatic Capacity, Project Location, Community Description, and Result. The 'Historical Connection' step is currently active. Below the progress bar, the title 'Historical Connection to Underserved Community' is displayed, followed by a descriptive paragraph. Underneath, there are two tabs: 'Input' (selected) and 'Result'. Below the 'Input' tab, there are two text input fields. The first field is labeled 'Past efforts on behalf of the underserved community (list 3-4):' and the second is labeled 'Engagement with residents and other stakeholders (list 2-3):'. A red arrow points to the 'Input' tab.

The AI-assisted tool will generate content. Review and click the pencil if you want to make edits. Click "Next" when you're done.



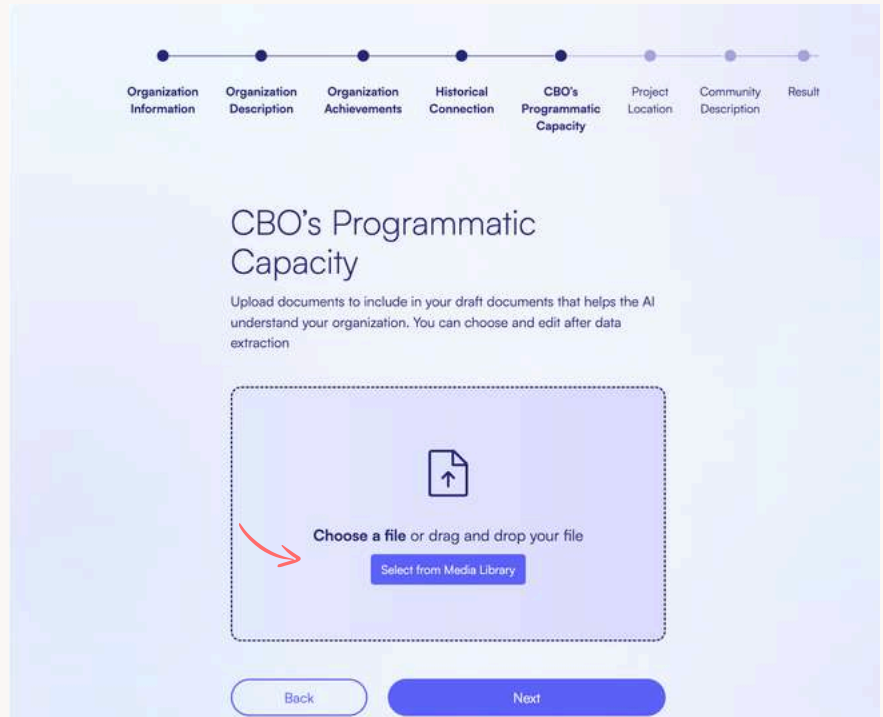
This screenshot shows the same 'Historical Connection' step, but now with generated content. The 'Input' tab is still selected. The text area contains a bullet point: '• Past efforts on belief of the underserved community:'. A red arrow points to a pencil icon in the bottom right corner, indicating the edit function.

EJ Thriving Communities Grantmakers Program

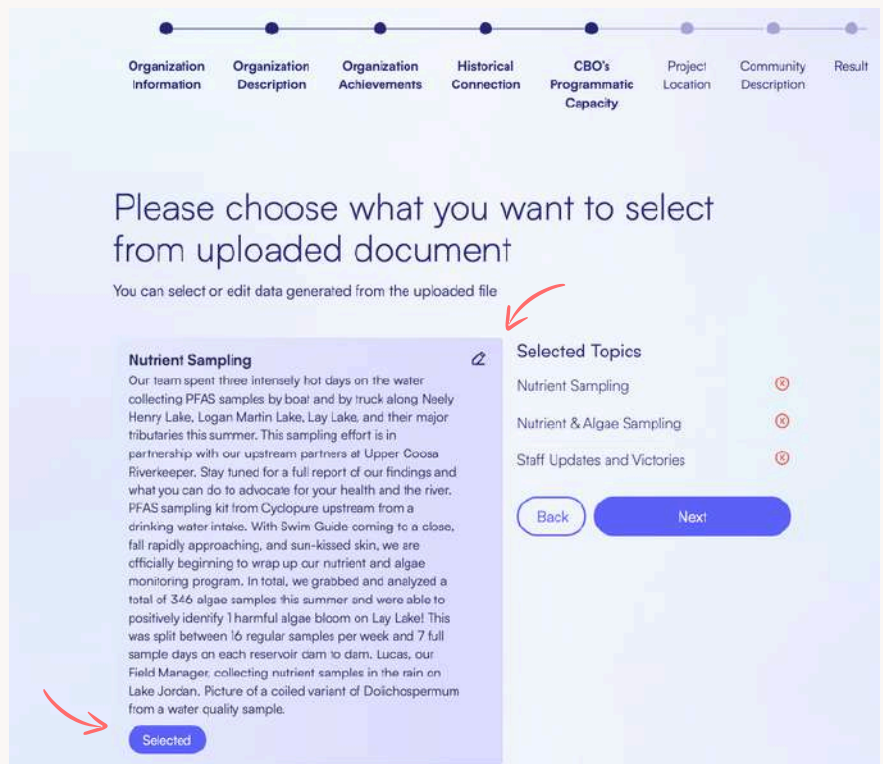
How to Use the Organizational Overview Tool

Upload your strategic plan, publications, or even screenshots of website pages that demonstrate the organization's programmatic capacity.

At this time, you can only upload PDFs.



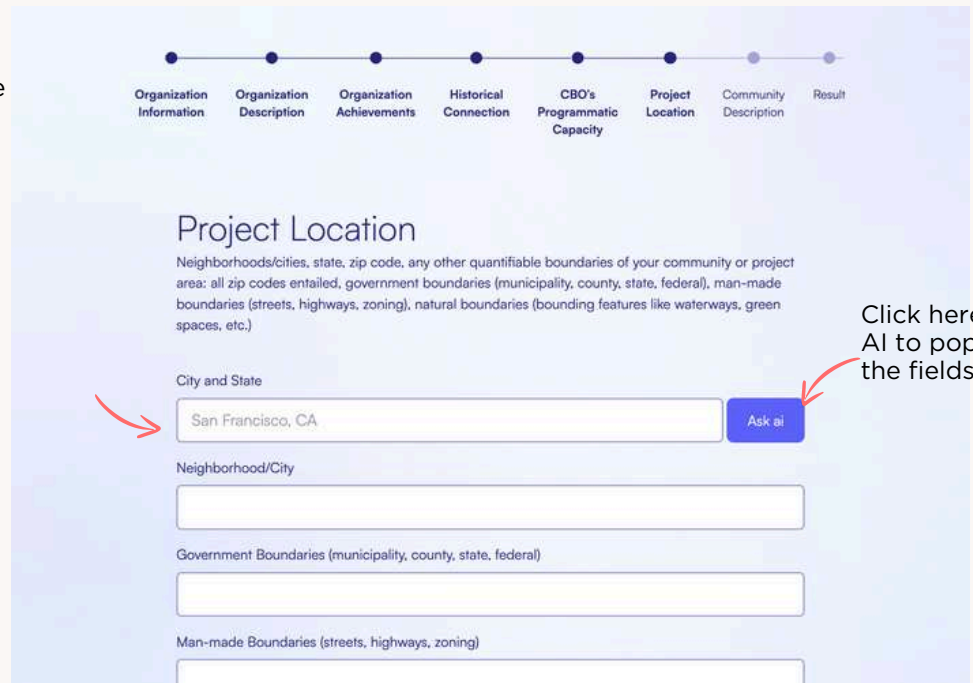
The tool pulls out summaries of different sections in the document. Select the sections you want to include and click the pencil to edit the relevant text. Click "Next" when you're done.



EJ Thriving Communities Grantmakers Program

How to Use the Organizational Overview Tool

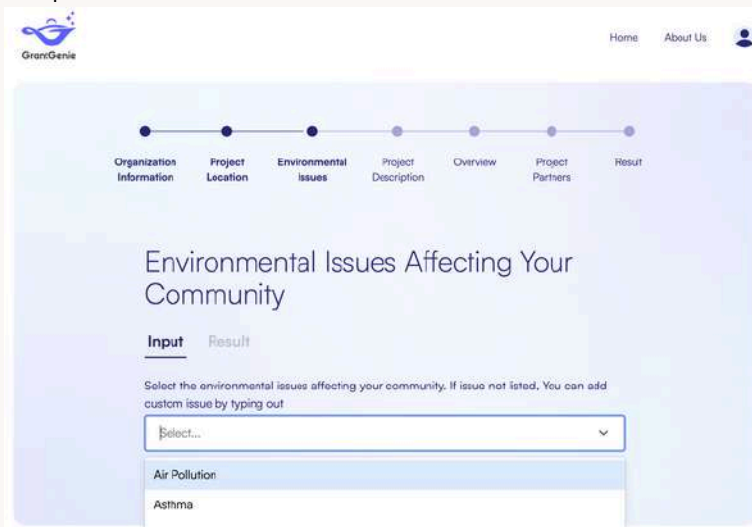
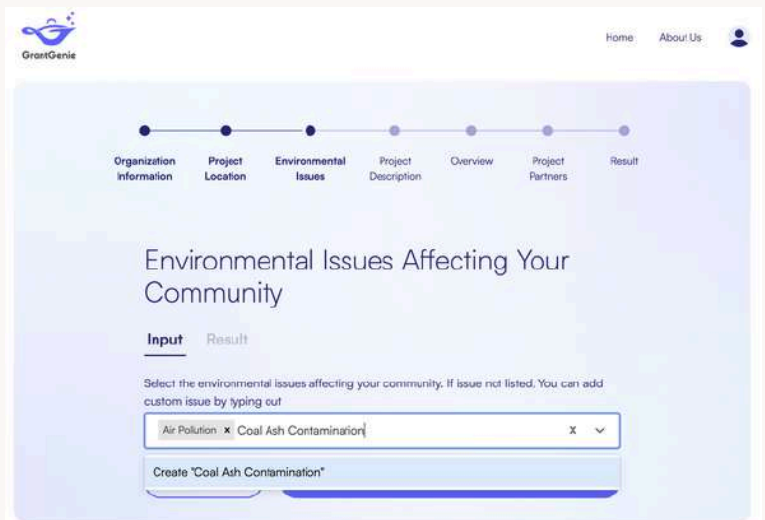
Enter the city and state where your project is located.



Click here for the AI to populate the fields below.

Select the relevant environmental issues from the dropdown list....

...or add a new issue that isn't currently on the list.

Click "Next."

EJ Thriving Communities Grantmakers Program

How to Use the Organizational Overview Tool

The AI-assisted tool will generate content. Review and click the pencil if you want to make edits. Click "Next" when you're done.



Organization Information Organization Description Organization Achievements Historical Connection CBO's Programmatic Capacity Project Location Community Description Result

Environmental Issues Affecting Your Community

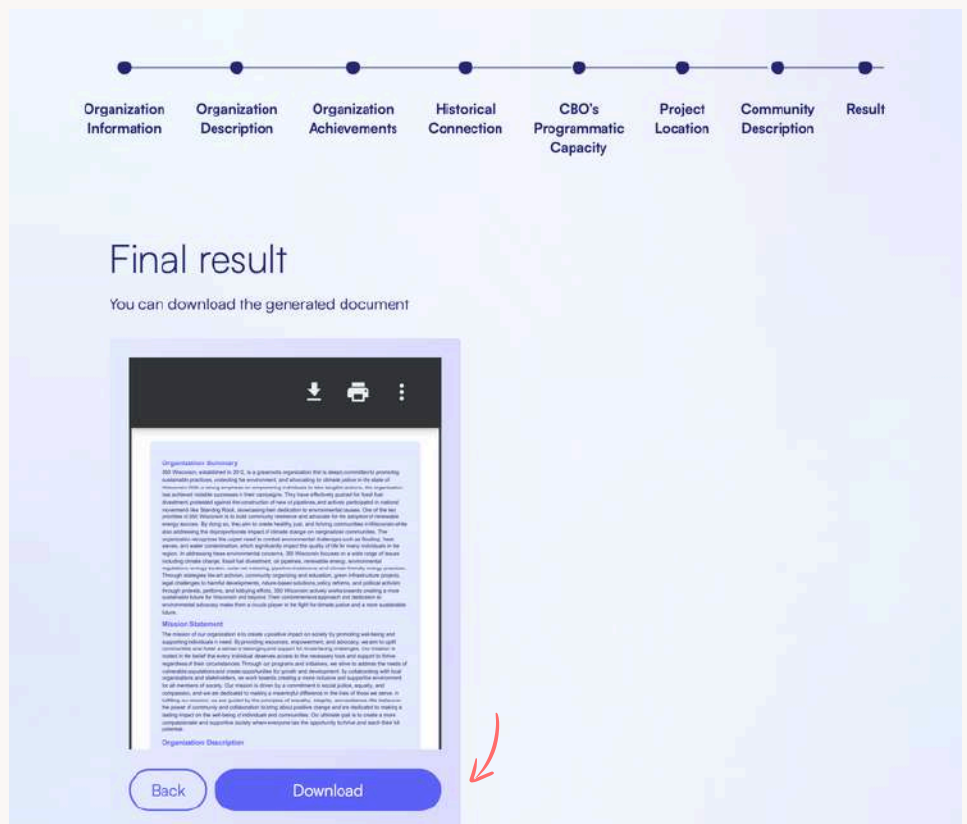
Input Result

Air Pollution in Mt Laurel, AL

Health Impact:
Studies have shown that air pollution in Mt Laurel, AL, particularly from traffic congestion and industrial activities, can lead to respiratory issues such as asthma and bronchitis. According to the Alabama Department of Public Health, the city has experienced a higher rate of hospitalizations due to respiratory illnesses compared to the state average. Residents living near major roadways and industrial areas are at a higher risk of developing these health problems.

Socioeconomic Impact:
The air pollution in Mt Laurel, AL, has significant socioeconomic impacts on the community. Poor air quality can lead to decreased property values, impacting homeowners and local businesses.

The AI-tool has finished. Click "Download" to get a pdf of your draft proposal content.



Organization Information Organization Description Organization Achievements Historical Connection CBO's Programmatic Capacity Project Location Community Description Result

Final result

You can download the generated document

Organization Summary
The mission of our organization is to create a positive impact on society by promoting well-being and...
Mission Statement
The mission of our organization is to create a positive impact on society by promoting well-being and...
Organization Description

Back Download